

FOR IMMEDIATE RELEASE

April 14, 2014 Contact: Rose Rundell, plant sale coordinator Phone: 252.393.8185 Email: <u>roser@nccoast.org</u>

11th Annual Native Plant Sale Set for April 26 in Ocean

OCEAN -- The N.C. Coastal Federation will hold its 11th annual Native Plant Sale during Earth Day week on Saturday, April 26, from 8 a.m. to 4 p.m. at the federation's headquarters, 3609 N.C. 24 in Ocean, Carteret County.

Native plants provide habitat for a variety of native wildlife species such as songbirds and butterflies. Some of these species rely heavily on native plants for their existence. Native plants provide a beautiful, hardy, drought-resistant, low-maintenance landscape while providing environmental benefits. Once established, these plants save time and money by eliminating or significantly reducing the need for fertilizers, pesticides, water and lawn maintenance .

An example of plants available include tulip poplar (Lirodendron tulipifera), sweetshrub (Calycanthus floridus), highbush blueberry (Vaccinium corymbosum), American beautyberry (Callicarpa americana) and Virginia iris (Iris virginica).

If you're uncertain about selecting plants, our experts can help you make a selection that's right for your location, soil type and sun exposure. Each plant comes with planting instructions and helpful tips for their care.

Rain barrels will be back this year by popular demand. They are an ecoconscious and an economical way to conserve water and care for all the new plants you'll be placing in your yard. The 30-gallon, recycled barrels tend to sell quickly at \$60 (\$50 for federation members). Our members will also get a 10 percent discount on plant purchases during the day of the sale. If you are not yet a member, new memberships will be available the day of the sale.

To learn more about the Native Plant Sale, to join the federation or to see a complete listing of plants available, visit the federation's web site at <u>www.nccoast.org</u>. For questions please email <u>roser@nccoast.org</u> or call 252-393-8185.

The federation's headquarters office is on N.C. 24 in Ocean, about midway between Morehead City and Swansboro.

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About the North Carolina Coastal Federation: "Working Together for a Healthy Coast"

The N.C. Coastal Federation is the state's only non-profit organization focused exclusively on protecting and restoring the coast of North Carolina through education, advocacy and habitat restoration and preservation. The federation's headquarters are at 3609 N.C 24 in Ocean between Morehead City and Swansboro and the office is open Monday through Friday from 8:30 a.m. to 5 p.m. The federation also operates field offices in Wilmington and Manteo. For more information call 252.393.8185 or check our website at www.nccoast.org.

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